



ANNUAL REPORT

2023 ●●





Erika's Lighthouse®

Strategic Minded Measured Progress

2022-23 School Year

535,000

53% to goal



2,056

41% to goal



58

23% to goal



5,125

20% to goal



Vision 2025

2025-26 School Year Goal

1,000,000

students impacted annually

5,000

schools impacted annually

250

empowerment clubs annually

25,000

families impacted annually

Quick Facts

compared to 2018-19 School Year

381% more students impacted

~5x # of schools reached

~6x # of clubs

304% more people accessing programs online

Top Highlights for 2023 & Beyond

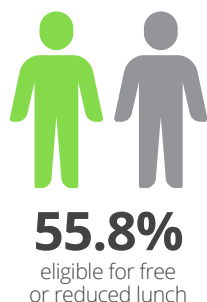
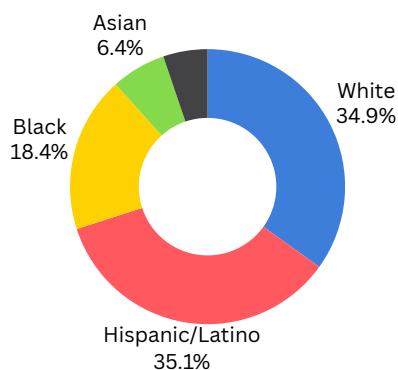
- Erika's Lighthouse is solidly on track to meet Vision 2025 objectives.
- Over 18,000 educators, from around the world, are accessing our programs and resources.
- More than \$500,000 has been committed to Vision 2025 over the next few years.
- Scalability and efficiency of programming continues to increase, with student outpacing expenses.
- Every Family Engagement program was introduced last school year, and gaining new traction quickly.
- Erika's Lighthouse is focused on 5% of school partners having an Empowerment Club.
- New data tools and automations are driving us to an even more robust and sustainable future.



Erika's Lighthouse

Mission Focused Results Driven

Promoting equity around mental health



1,295
Title 1 Schools
63%
of all schools
served

Quick Facts

96% were able to identify at least one trusted adult

84% would speak to a trusted adult about their mental health

85% demonstrated knowledge around mental health and depression

71% would be comfortable talking to a friend about their mental health

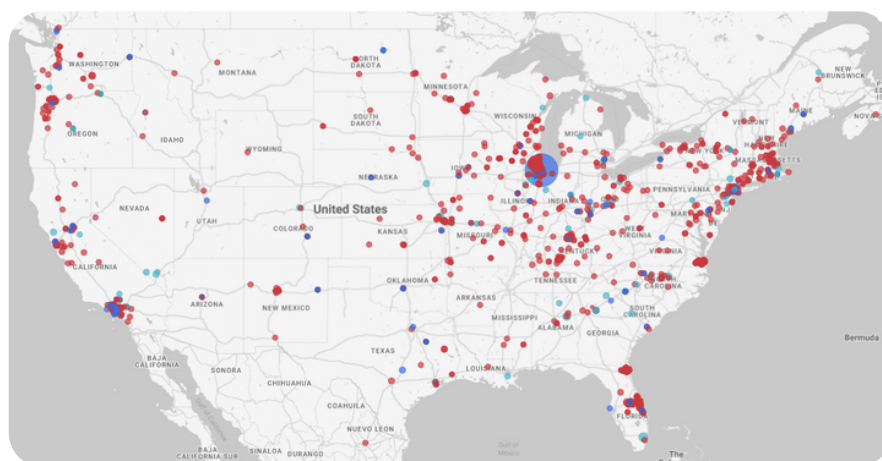
Top Highlights for 2023 & Beyond

- Free programs are positively impacting more and more students, in diverse needed school communities.
- Every program is now available in English and Spanish, broadening their reach and impact.
- For 2024, Erika's Lighthouse will rollout a new assessment to support schools larger prevention efforts.
- A Culture Survey will allow schools to track annual and year over year progress across main goals.
- The Peggy Kubert Model School recognition will celebrate schools making an impact on mental health.
- Pre/Post Program evaluations will evaluate seven Erika's Lighthouse programs.
- More information about our 2024-25 school year plans are coming soon!



Erika's Lighthouse®

Expanded Reach Deeper Impact



Quick Facts

from the 2022-23 School Year

535_k students impacted

1.5_k schools reached

51 states + DC

19 countries

Top Highlights for 2023 & Beyond

- The Erika's Lighthouse Education Team is not just focused on expansion, but deeper engagement.
- More schools are using more of our 12+ programs, across 4 pillars.
- We launched Mental Health RECHARGE so general educators can support student mental health, easily.
- For 2024, Erika's Lighthouse will debut the Data Center, to support informed, data-centric decisions.
- The new Resource Portal will make using programs and accessing them easier than ever.
- More information about our 2024-25 school year plans are coming soon!



Erika's Lighthouse®

Solid Financials Bright Future

ERIKA'S LIGHTHOUSE STATEMENT OF FINANCIAL POSITION

	AS OF 12/31/23	AS OF 12/31/22
ASSETS		
Current Assets	\$ 1,164,366	\$ 1,013,298
Fixed Assets	519	1,040
Other Assets	380,945	325,116
TOTAL ASSETS	\$ 1,545,830	\$ 1,339,454
LIABILITIES AND EQUITY		
Liabilities	\$ 89,076	\$ 123,417
Equity	1,456,754	1,216,037
TOTAL LIABILITIES AND EQUITY	\$ 1,545,830	\$ 1,339,454

Quick Facts

+15% assets year over year

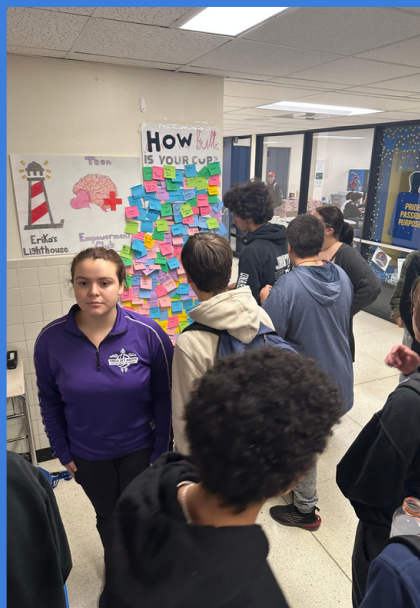
\$240k surplus for 2023

+145% revenue since 2019

+134% expenses since 2019

Top Highlights for 2023 & Beyond

- Team Resilience has seen exciting and continued growth, filling up our endurance race spots quickly.
- The organization has successfully diversified funding sources with corporations and foundations.
- Our revenue growth continues to outpace our expenses, helping us meet the needs of youth.
- We are investing in our future, with new programs, a new website, exciting new tools for schools and more.
- For 2024, Erika's Lighthouse has secured over \$200,000 to rapidly expand in select states.
- However, our Vision 2025 continues, and we are focused on further expansion to meet needs.



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