

### FROM THE EXECUTIVE DIRECTOR

Dear Friends,

At Erika's Lighthouse, we believe every student should have the knowledge and tools they need to care for their mental health. This isn't just a statement, we put it into action. We're proud to provide our high-quality, comprehensive depression education and suicide prevention curriculum to schools across the country, at zero cost.

This year over one million students were directly impacted by Erika's Lighthouse curriculum in 49 states and 26 countries! Not only is this an incredible achievement, it also marks the successful completion of our Vision 2025 Strategic Plan.

Erika's Lighthouse donors, volunteers, educators, students and staff are changing the narrative around mental health. As the preeminent depression awareness and suicide prevention curriculum in the United States, we're working every day to ensure that every student feels supported in their mental health and knows how to get help for themselves or their friends. With classroom education, empowerment clubs, family engagement, and policy and staff training, we're opening up life-saving conversations and meeting students where they are. And with every school that starts using our curriculum, we're working to end the youth mental health crisis.

Thank you for your dedication and shared commitment to helping students thrive.

Sincerely,

Brandon Combs Executive Director



# 2024 Annual Report Snapshot

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Brandon Combs, Executive Director

## **Financials**

	FY 2024	FY 2023
Total revenue	1,855,758	1,550,463
Program Services	1,277,444	857,856
Management and General	252,730	185,450
Fundraising	229,321	266,440
Total expenses	1,759,495	1,309,746
Beginning net assets	1,456,754	1,216,037
Change in net assets	96,263	240,717
Ending net assets	1,553,017	1,456,754

# Highlights

- We continue to invest in our future, investing in effective technology to allow our teams to work efficiently, focusing on the schools we support.
- Team Resilience continues to grow, with endurance race teams in Chicago and Berlin.
- Our Professional Community Ambassador program has secured funding of over \$200,000 to expand programming in nine states.
- We have secured multi-year gifts from several leadership donors, allowing us to invest in our future for the next several years.
- Our revenue growth continues to outpace our expenses, helping us meet the needs of youth.

### **Mission**

We are a nonprofit dedicated to educating and raising awareness about adolescent depression, encouraging good mental health, and breaking down the stigma surrounding mental health issues

## 2024 Breakdown



## **Board of Directors**

Virginia Neuckranz President & Co-Founder

Elaine Tinberg Co-Vice Chair

Barbara Williams *Co-Vice Chair* 

Tom Neuckranz *Co-Founder* 

Eric Dahl Secretary

Lane Goggin
Barry Greenhouse
Eileen Sheehan Hovey
Kevin Leicht
Michelle Mirzoian
Linda Monico
Joshua Taustein



Support our vital work towards ending the youth mental health crisis. wwww.ErikasLighthouse.org/Donate