



# 2026 Beacon Open Annual Fundraiser for Erika's Lighthouse



**Pickleball + Golf + Summer Celebration**

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***Sunset Ridge Country Club***

2100 Sunset Ridge Rd, Northfield, IL

***Monday, August 24, 2026***

12:00 PM Lunch

1:00 PM Tee Time and Pickleball Tournament Start

5:00 PM Summer Celebration Dinner

*beaconofhope.golf*

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***For sponsorships, please contact:***

*Gina Guinta, Director of Development*

*gina@erikaslighthouse.org*

***For registration and logistics, please contact:***

*Blair Findlay, Community Fundraising Manager*

*blair@erikaslighthouse.org*



# An organization with impact

Erika's Lighthouse is a leading provider of mental health education for schools around the country. This school year alone we've served more than 1,200,000 students across 3,800 schools.

**By 2030, we aim to reach 2.5 million students across 5,000 schools annually.**

## MISSION

Erika's Lighthouse is a not-for-profit organization dedicated to educating and raising awareness about adolescent depression, encouraging good mental health, and breaking down the stigma surrounding mental health issues.

## VISION

To make sure no young person feels alone in their depression by becoming the leading provider of depression awareness programs and resources in school communities.

## PROGRAMS

In order to create a more inclusive culture around mental health, we offer school communities:

- Classroom education for grades 4-12
- Empowerment clubs to inspire young people to become leaders in their communities
- Family engagement through workshops and a family workbook series
- Policy and staff training, well-being activities and more for a positive climate

## VALUES:

### ***The Power of Programs with Impact***

We are committed to de-stigmatizing depression and providing hope for young people who have it. Our innovative, evidence-informed classroom programs do more than raise awareness; they provide a structured model for youth to thrive and survive. Making a meaningful difference in the lives of teens with depression defines all we do and who we are.

### ***The Power of Positivity***

The power of positivity permeates our culture through our mission statement and how we engage with students, teachers, and administrators. Positivity, knowledge, and compassion create empowerment, and empowerment drives change and hope.

### ***The Power of Programs that Spread***

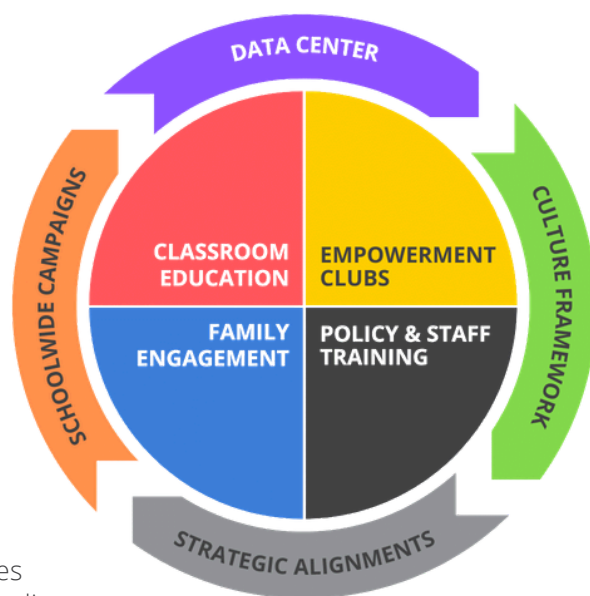
We are determined to make every community a beacon of hope, which is why all of our activities – from programs to engagements – are designed to be easily replicated and customizable for schools across the country, and the world.

### ***The Power of Trust and Integrity***

We deeply believe in what we do, and we believe in others. In all we do, we operate with integrity, trust, respect, and authenticity. We are resourceful, we are good stewards of the gifts we are given, and we always hold ourselves accountable. What we do truly matters.

### ***The Power to Change the World***

We know that empowered teens can change cultures, even deeply rooted ones. Through education, modeling, and positivity, our programs provide proven foundations for teens to create a thriving culture of compassion, support, and hope.



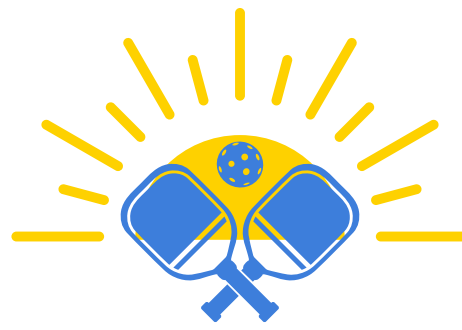


<b>Level</b>	<b>Eagle \$20,000</b>	<b>Birdie \$15,000</b>	<b>Par \$10,000</b>
Number of Foursomes: Include lunch, dinner, and drinks for 4 individuals	2	2	1
Sponsor Recognition	Sponsor recognition on website and printed materials	Sponsor recognition on website and printed materials	Sponsor recognition on website and printed materials
Additional Sponsorships	Hole sponsorship and golf contest sponsorship of choice	-	-
Pickleball Pairs	2 Pickleball doubles pairs	Add on Pickleball doubles pairs for \$750	



**Foursome \$5,000**  
Lunch, dinner, drinks, and golf for four individuals





## Pickleball Classic

2026 Beacon Open

Level	Ace \$10,000	Dink \$5,000	Rally \$1,500
Doubles Pairs: Include lunch, dinner, and drinks for 2	4	2	1
Sponsor Recognition	Sponsor recognition on website and printed materials	Sponsor recognition on website and printed materials	Sponsor recognition on website and printed materials
Additional Sponsorships	Sponsorship of two courts	Sponsorship of one court	-
Additional Doubles Pairs	\$750 per additional doubles pair* *must purchase sponsorship to unlock		



### Doubles Pair \$1,000


Lunch, dinner, drinks, and pickleball for two individuals





# Marketing Partners

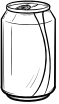



-  **Event Naming Rights - \$15,000**
- Sponsor recognition on website and printed materials
  - Opportunity to purchase discounted foursomes (\$3,000) and pickleball doubles pairs (\$750)


-  **Dinner Sponsor - \$10,000**
- Prominent signage and verbal recognition at dinner
  - Sponsor recognition on website and printed materials
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-  **Lunch Sponsor - \$5,000**
- Prominent signage and verbal recognition at lunch
  - Sponsor recognition on website and printed materials

-  **Hole-in-One Sponsor - \$5,000**
- Logo signage at contest hole
  - Participation in award ceremony (if won)
  - Sponsor recognition on website and printed materials

-  **Beverage Sponsor - \$2,500**
- Logo signage at beverage stations
  - Sponsor recognition on website and printed materials

-  **Golf Contest Sponsor - \$1,500**
- Closest to the Pin, Longest Drive, Straightest Drive, or Beat the Pro
  - Table at hole to greet golfers
  - Logo signage at hole
  - Sponsor recognition on website and printed materials

-  **Hole Sponsor - \$750**
- Logo signage at hole
  - Sponsor recognition on website and printed materials

-  **Court Sponsor - \$750**
- Logo signage at court
  - Sponsor recognition on website and printed materials

***Join us for dinner!***

Marketing sponsors are invited to join us at the Summer Celebration Dinner, starting at 5pm. Email guest names to [blair@erikaslighthouse.org](mailto:blair@erikaslighthouse.org) for confirmation.